



**JP  
INTERNATIONAL  
TRAINING**

**GENERAL DATA  
PROTECTION  
REGULATION  
(GDPR)**



In collaboration  
with:



# ABOUT THE COURSE

The General Data Protection Regulation (GDPR) came into effect on 25 May 2018. It strengthens existing legislation on how businesses store and process data. Ensuring that your organisation is up to speed with the GDPR is essential, not only to protect your clients' data, but also to protect your business from fines, penalties and reputational damage.

## **The course:**

Highfield's GDPR e-learning Short Course is designed to help your organisation navigate the introduction of the GDPR. It covers all the essential information on how GDPR affects your business. It is ideal for employees in busy workplaces who need to get up to speed quickly with the requirements of the GDPR.

## **Areas covered:**

- What the GDPR is, and how it affects how your business collects data
- The principles behind how you should process client data
- The rights of individuals over their data, including subject access requests and the right to be forgotten
- The GDPR requirements for your organisation
- What data and personal data is
- Data breaches and penalties

## **Who is it aimed at?**

Any employee responsible for handling data, as well as their managers. It is particularly useful for employees responsible for managing or accessing databases.

## What is a Short Course?

Highfield's Short Courses are short e-learning courses designed to give your employees knowledge and understanding of key areas that are increasingly necessary in the workplace, such as cyber security, equality and diversity, data and privacy laws, and health and safety legislation.

## How do they work?

Learners simply log on to the Highfield Learner Management System (LMS) and work their way through the course, along with scenarios that provide them with real-life context. Learners are assessed at the end via multiple-choice questions, with results available instantly.

## What makes Highfield e-learning different?

We make the most complex of subjects easier to digest through media and content-rich exercises that motivate and engage learners. All of our e-learning uses interactive exercises and gaming combined with media-rich content, interactive scenarios, and relevant photography and illustrations. Content is provided by industry-leading experts. What that means for your learners is stimulating and engaging content they'll respond to and, most importantly, remember.

## Pricing:

Licences Purchased	Retail Price per Licence			Bulk Purchase Discount
01-49	£10	\$13	€12	10%
50-99	£10	\$13	€12	20%
100+	£10	\$13	€12	30%

# CONTACT US NOW TO BOOK YOUR COURSE(S) AND TAKE ADVANTAGE OF OUR COMPANY BULK PURCHASE DISCOUNT SCHEME!

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